

T'ai Chi Chih® logo and usage

T'ai Chi Chih® (TCC) teachers are welcome to use this unaltered logo for consistent branding of the TCC community.

T'ai Chi Chih® should include the ®(register mark) and tagline, *joy thru movement*

There are 2 color versions of the TCC logo.

joy thru movement prints with these 2 color choices:

warm red = 80% magenta/80% yellow

cool blue = 80% magenta/80% cyan

Typeface:

Myriad Regular, Myriad Italic, Myriad Bold, Myriad Bold Italic.

if this typeface is not available,

match typeface as closely as possible.

Go to **www.TCCcommunity.net** to download:

- TCC logo in .eps format
- letterhead in .doc format

Please consult with your printer or graphic designer.

If you have further questions regarding proper usage of the TCC logo, contact Sokie Lee at **sokie@earthlink.net**.

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sample business cards

